



SERGI CRUZ

Born on 13/07/1984
Spanish nationality
Driving license type B

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PROFESSIONAL EXPERIENCE

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| Design Professor at Cuneo Fine Art Academy | Teaching the subjects of Layout for Graphic Design and Packaging Design to Fine Art and Design university students in Milan. |
| Photoreporter for Kontrolab | Shooting local newsworthy personalities and events for a news press agency in Naples. Using photoediting software to edit images. Preparing, tagging and sending final images for distribution and sale. |
| Freelance Wedding Photographer | Capturing memories for brides and grooms, creating a photographic narrative of wedding ceremonies. |
| Freelance Graphic Designer | Brand identity, website design, wireframing, graphics for social media, animations, online & offline advertising campaigns, print communication, patterns, packaging, lettering, illustration. |
| Product Photographer & Graphic Designer for Camper | Still-life studio photography and photo editing apparel for ecommerce, pattern design, blog design management, web design, weekly newsletter design, lookbook layouts, graphic communication for events and social media. |
| Packaging Designer for SelfPackaging | Creative concept development, design execution, colour proofing, and printing for luxury and mass market packaging. |
| Spanish Language Teacher for Foreigners | Teaching adult student groups, applying the communicative language learning approach, creating engaging activities to make all peoples on the learning class participate and learn a new language. |
| Sales & Customer Support for Vueling Airlines | Sales department, proposing airline tickets to clients. Customer care, making changes to flight reservations and taking care of passenger satisfaction after schedule changes. |
| Receptionist for Hotel Sallés Barcelona Airport | Greeting guests as they arrive at the hotel. Checking guests in and out, and give them their room keys. Helping them navigate through the hotel and the city. Providing them with maps and touristic information about events or monuments. Taking bookings by telephone or email, preparing bills and taking payments. |
| Sales Manager for Gran Via 2 photo store | Assisting customers with purchase decisions about photographic equipment, electronic devices and appliances. Answers customers questions about merchandise. Collecting payment using the store point of sale system. |

SKILLS

Languages	Spanish	C2	★ ★ ★ ★
	Catalan	C2	★ ★ ★ ★
	English	C2	★ ★ ★ ★
	Italian	C1	★ ★ ★ ★
	French	C1	★ ★ ★ ★
	Japanese	B1	★
	German	A1	★
	Portuguese	A1	★
Computer	Photoshop	Lightroom	
	Illustrator	Sketch	
	InDesign	Figma	
	Adobe XD	Acrobat	
	After Effects	Dimension	
	WordPress	Elementor	
	Bridge	HTML/CSS	
	Notion	ClickUp	

ACADEMIC EDUCATION

2022	Several courses in Sales and Web design; HTML/CSS, WordPress and Elementor. Flux Academy, FreeCodeCamp.	2014/2016	Post-graduate degree in Jungian Art Therapy. Escuela Superior de Arteterapia Inter-Art, Barcelona.
2021	Master in Digital Product Design: UX Research & UI Design. Udemy.	2013	Screen Printing workshops by Sergio Rocha. Pati Llimona, Barcelona.
2020	Traditional Illustration course. International School of Comics, Turin.	2012	Teacher of Spanish as a Foreign Language (ELE) training course. Internships with groups of students. International House, Barcelona.
2019	Vipassana Meditation Course. Dhamma Atala Meditation Centre, Lutirano, Florence Botanical Watercolour course by Maria Rita Stirpe. Iris Garden, Florence.	2006/2011	Degree in Design. Specialty in Graphic Design. Elisava Escola Superior de Disseny. Pompeu Fabra University, Barcelona.
2018	Courses in Life Drawing, Anatomy, Engraving and History of Art. Academy of Fine Arts, Florence. Cinema course: Bergman's cinema by Marco Luceri. Stensen Foundation, Florence.	2008	Course in Lynography. University of Southampton, United Kingdom.
2017	Taoist meditation course. by Yogiraj Aruna Nath Giri. Rishi Culture Centre, Palermo.	2006	Erasmus academic year. Université Paris VIII. Courses in cinema, photography, psychology and communication.
2016	Training in realistic drawing. Copy of Bargue's plates. Nude drawing in charcoal. Barcelona Atelier, Barcelona.	2002/2007	Degree in Advertising and Public Relations. Universitat Autònoma de Barcelona.

OTHER

Interests	Photography	Personal qualities	Creative
	Travelling		Curious
	(Art) History		Adaptable
	Psychology		Thoughtful
	Self-development		Positive
	Video games		Intuitive
Fitness	Honest		